

#OnlyOneEarth: Palais Renaissance Pledges to Plant 500 Trees in the “Palais Forest” this World Environment Day

The exclusive shopping destination pledges to plant 500 trees with the support of shoppers this June



Image Credit: City Developments Limited

Singapore, 30 May 2022 – This World Environment Day, Palais Renaissance, owned and managed by City Developments Limited (CDL), is launching **Palais Forest**, a consumer-focused initiative to plant 500 trees in a Sumatra reforestation project in partnership with eco-tech company Green Steps Group.

From 5 to 30 June 2022, shoppers who make a minimum purchase of S\$50 in a single receipt at Palais Renaissance’s assembly of exclusive boutiques and dining establishments such as Privé Clinic, Valen Fleur, Sushi Kimura and PS.Cafe, will be able to adopt a tree at the mall concierge. Owners of the Palais Forest’s trees will also be entered into a draw for a chance to win CDL gift vouchers, where three winners will walk away with S\$150 each. The eco-campaign aims to give shoppers the chance to give back to the environment, working with them to bring Palais



Renaissance closer to its Sustainable Development Goals of building sustainable cities and communities while creating shared economic and social value.

“In collaboration with Green Steps, this initiative by Palais Renaissance is in line with CDL’s efforts to reduce its carbon footprint in the global race towards net zero, protecting biodiversity and natural habitats. With Palais Forest, we are delighted to be able to engage our shoppers, while allowing them to do their part in sustainability and be stewards of the environment. We look forward to partnering with more eco-companies to create positive impact across our Sustainable Development Goals,” said Callie Yah, Executive Vice President, Head, Global Asset Management Division.

A nominee for “The Earthshot Prize”, backed by luminaries such as Sir David Attenborough and Prince William, **Green Steps Group** works with over 370 hotels, venues, financial and educational facilities to offset their environmental impact. “We’re excited to be adding Palais Renaissance, one of Singapore’s premier shopping destinations, in our esteemed roster of partners,” said Guy Cawood, founder of eco-tech company Green Steps. “We look forward to working together and helping the group truly embody sustainability into their DNA as they join our movement in rewilding the planet.”

The Palais Forest campaign runs in conjunction with World Environment Day, the United Nations’ (UN) principal vessel for encouraging global action for the environment through spotlighting people’s responsibilities towards Mother Earth. In line with the theme of this year, “Only One Earth”, Palais Renaissance’s efforts supports Green Steps’ goal to protect and heal the Earth through its reforestation initiative. Joining in the global momentum towards the goal of net zero, Green Steps spearheads the collective effort of building a more resilient and sustainable future.

Visit <https://bit.ly/palaisforest> or scan the QR code below to view the Palais Forest map.





About Palais Renaissance

Located in the premium shopping district of Orchard Road, Palais Renaissance has established itself as an exclusive shopping destination that provides intimate respite amidst the hustle and bustle of the city.

With a gross retail space of about 50,000 square feet, Palais Renaissance is a treasure trove for the who's who of the local and expatriate community, trendsetters and well-heeled travellers who traverse the hallways for a taste of luxury living and deluxe lifestyle offerings. Housing an assembly of exclusive boutiques and choice names, Singapore's definitive address to luxurious offerings can be found only at Palais Renaissance.

Palais Renaissance is owned and managed by leading property developer – City Developments Limited.

For more information, please visit www.palais.sg

About Green Steps Group

Green Steps Group, a Swedish-based technology start-up, provides governance for the tree planting organization and the measurement of the CO₂ output of each tree. Using a proprietary platform that combines geo-tagging, camera-traps and satellite multi-spectrum imagery to monitor individual trees, GSG and the on-site research scientists track the overall health of the forest and track the long-term CO₂ impact at a per-tree level. Demonstrating how quickly success can be achieved, GSG has been able to document the movements of orangutans sleeping in trees that were planted only a few years ago.

For more information, please visit www.greenstepsgroup.com.

This media advisory was issued on behalf of Palais Renaissance.

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