

What's Behind The Brands at Palais Renaissance

SINGAPORE, 30 DECEMBER 2015 – At Palais Renaissance, pampering yourself has never been easier. From food & beverage to beauty treatment options and the latest in fashion trends, the mall offers a holistic shopping experience for the mind, body, and soul. Housing an assembly of exclusive boutiques available only at Palais Renaissance, each business owner goes beyond the ordinary to provide the best quality product and service.

Here are some of the unique stories of passion and dedication behind the brands:

A grill and sake dining concept that offers both authentic Robata grill and Izakaya (similar to a bar), **Ishinomaki Grill & Sake Bar (#B1-02/02A/03)** is a cozy corner for Japanese cuisine lovers to unwind and indulge.

Founded on the philosophy of serving only the best imports from Japan, Ishinomaki is one of the few restaurants in Singapore to have been presented the Pride Fish plaque - an honorary award given by the Japan Fisheries Association, to restaurants that uphold high standards of freshness for their seafood. The restaurant employs a 'black box' concept to ensure the freshest catches are served. The 'black box' arrives twice weekly, bearing the best seasonal catches, handpicked from Japan's port. The restaurant's chef are required to be highly trained and armed with the knowledge of preparing the assortment of contents, promising new and exciting dishes to customers.

With over 30 years of culinary experience and overseeing more than 60 restaurants with 1000 employees, Ishinomaki's owner Mr. Chi Pin Han, affectionately known as 'Chi-San', regularly helms the kitchen at Ishinomaki himself. Mr Chi said, "I have always believed in serving only the best food to people. Ishinomaki marries the authentic taste of Japanese cuisine with an affordable price point. We also believe in offering our customers a range of menu options, according to the evolving seasons in Japan. As such, we do our best to offer dishes you can find in Japan if you were there during the same time."

Maria Grachvogel (#01-07A) is an innovative British fashion label named after its founder. The fashion label differentiates itself by pushing the boundaries of conventional methods of cutting and fitting. Maria Grachvogel engineers their lines and seams to sculpt the silhouette in a way that only can be fully understood when worn.

Headquartered in London, the brand has built a global reputation and loyal following through Maria's very personal and uncompromising approach to design, avant-garde prints, unrivalled cut and unique experiences for customers each time they shop there. Attention to detail and functionality are two of the main ingredients the label uses to ensure perfection in the cut and fit of their garments.

"It has always been my dream to be a fashion designer since the age of 8. Having always been fascinated by cut and fit, I notice how the right outfit can completely transform how you both look and feel," said Maria. "My design pieces focus on effortless glamour where time and effort is placed into every tiny detail. We also limit our quantities worldwide so that there is an element of exclusivity to all of our pieces. As such, the pieces you find at Palais Renaissance are exclusively curated for the type of clientele locally. Our Artwork Printed pieces are not only painted to sculpt the body, but also washable which gives much more versatility as to how and where you might wear it".

Privé Aesthetics (#03-02) adopts advanced, safe and effective treatments designed by medical aesthetics experts and doctors. It is a one-stop medical aesthetics centre catering to skin, face and body needs.

Incorporating the knowledge of a medical aesthetics clinic with the comfort of a wellness spa, Privé Aesthetics provides specially formulated programmes to target different beauty concerns and aims to cater to the every aesthetic need of their patients. Privé Aesthetics practices only tested and proven protocols by beauty professionals with years of experience. Since comfort and privacy are their main priorities, patients can be assured that they can receive the best, non-invasive programmes and beauty treatments.

"At Privé Aesthetics, we want our patients to feel that we are their very own beauty consultants" said Dr Karen Soh. "The most updated aesthetical technologies, including some of the advanced treatment techniques in the industry, combined with existing proven ones are used to ensure that our customers are in good hands."

As a brand that epitomises lifestyle, **Strange & Deranged (#01-09)** believes that decorations in a home should exude a sense of personality and style unique to the homeowner. Having a home in harmony, with an emphasis on calmness, comfort and well-being, is something they strive for consistently.

Strange & Deranged prides themselves in being fearless when it comes to bringing a different point of view to the home decor arena. They believe that, while not every item needs to be unique, it needs to have a soul or tells a compelling story behind its design.

With a brilliant blend of tradition, craftsmanship and contemporary chic, Strange & Deranged creates an effortlessly curated mix of tradition with a modern twist. “The passion for interior decorating is what fuels our forage around the globe for new and unusual decorating accessories.” said Alex Tan, Director of Strange & Deranged. “We have also started creating our own line of products, each hand-made with a distinct identity”.

With pieces handcrafted from materials of the highest quality by master craftsmen using original designs, **Yuli Inc. Fine Jewellery (Zorab) (#01-08)** is the pinnacle of expert artistry. The brand's exquisite pieces resonate with women who have a strong sense of identity and an appreciation for fashion, including some of the world's most famous celebrities like Mariah Carey and Eva Mendes.

Yuli Inc. Fine Jewellery is owned by reputable local gemologist and jewellery designer Jessie Foo, who found her interest in gemstones in 1984 and went on to receive her qualifications from the Gemological Institute of America (GIA). Having grown up in an artistic family with an elder sister as fashion designer, a father as accomplished calligrapher and a brother fond of interior decor, Jessie has always had exquisite taste and artistic capabilities.

“Our pieces of jewellery are one of a kind and specially designed for customers,” said Jessie. “Customers are able to select the gems where they feel a connection to and designs are proposed based on each individual's character and personality. In the many years of business in the gem industry, we have seen an increase in the value of gems. As such, our emphasis is to ensure we deliver only quality jewellery which its owner can hand down from generation to generation.”

From fresh seafood direct from Japanese ports, to statement outfits that continuously push frontiers of the fashion industry, age-old beauty solutions augmented by advanced technologies, to home decor pieces with a 'soul', and even jewellery that exuberates its own character; shoppers and diners alike can expect to indulge in only the most premium at Palais Renaissance.

For more information, please visit www.palais.sg.

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About Palais Renaissance

Located at the premium shopping district of Orchard Road, Palais Renaissance has established itself as an exclusive shopping destination that provides an intimate respite amidst the hustle and bustle of the city.

With 32 shops and a retail space of about 50,000 square feet, Palais Renaissance is a treasure trove for the who's who of the local and expatriate community, trendsetters and well-heeled travellers who traverse the hallways for a taste of luxury living and deluxe lifestyle offerings. Housing an assembly of exclusive boutiques and choice names, Singapore's definitive address to luxurious offerings can be found Only at Palais.

Palais Renaissance is owned and managed by leading property developer - City Developments Limited.

This press release was issued on behalf of Palais Renaissance.

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