

FOR IMMEDIATE RELEASE

**GET A HEADSTART WITH PAMPERING BEAUTY
AND WELLNESS TREATMENTS AT PALAIS RENAISSANCE**

Singapore, 14 February 2013 – Start the new year on a high note by revitalizing your beauty regime with a myriad of holistic aesthetic treatments at Palais Renaissance.



From left: Philips Kingsley, Prive Clinic Korean Love Band Eyes

The leading authority on hair health, **PHILIP KINGSLEY (#03-08/09)**, has introduced the option of a blood test to aid the diagnosis of serious or unusual hair problems as part of its professional hair consultation. Phillip Kingsley's regular consultation, lasting 20 to 30 minutes, examines the individual's diet, medical history and family hair health history to determine the cause of the problem. The blood test may be administered at one of the recommended panel of clinics, with the direction of Philip Kingsley's trained consultants on the specific substances to test for. The consultation is then complete when the client brings the blood test results to Philip Kingsley and a diagnosis is made and treatment programme will be tailor-made. For more information on the treatment or questions on hair care, Ms Leonica Kei, a veteran in the hair care industry and a highly qualified hair trichologist, is available for media interviews.

One-stop age-management clinic, **PRIVE CLINIC (#03-03)**, is proud to be the first in Singapore to present **ScarletRFTM** - a revolutionizing skin tightening and lifting radio frequency treatment designed by South Korea's leading dermatologist, Dr. Na Jonju. The treatment may be combined with dermal fillers and Botox® to achieve more defined facial contours with a pointed chin and sharper jawline – covetable facial attributes Korean actresses are known for. The treatment also imparts better skin tone, firmness and a face-lift effect. **Korean Love Band Eyes**, also known as Youthlites, is another popular procedure designed to create the optical illusion of a double eye-lid, thus making the eyes look bigger and more alluring.

Privé Clinic's **Laser White Face Therapy** is an advanced treatment, which specifically targets the correction of yellowish, dull and uneven skin. This is done by ridding skin of stubborn pigmentation, brown spots and acne marks with five-step system featuring Alpha-Litamin, a discovery awarded the Nobel Prize that has 100 times stronger antioxidant efficacy than vitamin C, plus a host of other lightening active ingredients that work together to attain an overall clearer and brighter complexion. The best part is the treatment takes only as much time as a lunch break, making it a perfect option for busy individuals.

Procedures of the Laser White 5-step Face Therapy:

1. A **Maxi-Fruit Peel** is applied to peel away existing pigment spots . This activates the bio-renewal of the epidermis with brightening fruit exfoliation and disperses existing pigment spots.
2. Next, **Alpha-Litamin C Powder and Alpha-Litamin Brightening Complex** is applied. This duo-combination delivers immediate anti-oxidant benefits and neutralises age-accelerating free radicals. It highly illuminates skin and treats uneven pigmentation, photo-damaged skin and prevents formulation of age spots and regulates skin tone
3. The third step soothes the face with **NeuroEssence** which aids in rebalancing, calming and deeply hydrating the skin
4. **Lumi Enzyme Mask follows**, designed to penetrate deep into skin to lighten and balance skin tone for highly refined, delicate skin.
5. The treatments ends with the **White Cream Mousse Mask**, a rich formula that provides concentrated nourishment, hydration and lightening agents for a completely revitalized complexion.

For whitening from inside out, there is **Crystal Tomato™** – a revolutionary skin care supplement from USA made with 100% natural ingredients that offer skin protection against daily sun damage, while repairing the skin to maintain beauty from within. The uniqueness of Crystal Tomato™ lies in the colourless carotenoids – one of nature's super whitening ingredients. Through a patented technology, colourless carotenoids have been successfully extracted and prepared for oral consumption to whiten, brighten and even-out skin tone. For more information on the treatments at Privé Clinic or questions on beauty, Dr Karen Soh, Medical Director of Privé Clinic will be available for media interviews.



***From left: Universal Contour Wrap® Classic from Phoenix la Beauté,
Elicina cream from Medical Aesthetics Spa***

PHOENIX LA BEAUTÉ (#B1-07) has recently launched the Universal Contour Wrap® Classic, UK's leading inch loss treatment which also claims to help tone, firm, exfoliate, cleanse, detoxify and tighten skin. The treatment takes just two hours for slimming results.

Developed by Dr Richard Strem after extensive research of the benefits of minerals used in spa treatments, UCW Classic wraps involves being wrapped in 25 to 30 elasticated bandages that have been pre-soaked in a warm, mineral-rich clay solution. The procedure starts with the body being measured and wrapped by a specially-trained therapist, and once wrapped, the client simply relaxes and lets the bandages sculpt and tone the body while the minerals are absorbed into the skin, and the clay draws out toxins to leave you feeling and looking your best. Unlike other inch loss treatments, Universal Contour Wrap® Classic does not rely on dehydration to simulate results. In fact, clients are encouraged to drink plenty of water post-treatment to maximise and continue the inch loss, detox and cleansing process.

Known for its instant results, the Universal Contour Wrap® Classic is popular amongst celebrities such as Claire Sweeney, Paula Abdul, Tamsin Outhwaite and Zoe Ball to help them get into shape before major red carpet events. The treatment is also great for reducing the appearance of cellulite, stretch marks, and loose skin after pregnancy or weight changes. It is also suitable for men looking to reduce inches around their trunk area.

MEDICAL AESTHETICS SPA (UK) (#03-10/11) offers a solution to scars and stretch marks with the **Elicina** snail cream. The healing properties of Elicina cream make it a great scar reducer (scab from a fall, post-breakout pigmentation or burns) and stretch mark fader.

Patented, natural formula

First concocted in the home of Dr Bascunan and his wife, the Elicina cream contains the extract of secretion from indigenous *Helix Aspersa Muller* snail from the soils of Chile. This extract is

harnessed by snails to quickly regenerate their own shells and bodies when damage is inflicted. While 80% of the Elicina cream contains this extract, the remaining 20% of Elicina is composed of carefully selected humectants, which gives optimal moisture to the skin while protecting the surface layer.

In recognition of the cream's efficacy, the formula was awarded a patent (No. 38.615) by the World Organization of Industrial Patents in Geneva, Switzerland just three years later in 1993.

Background

Dr Bascunan's family was in the business of exporting snails to Europe to be sold as food. Working at a farm entailed suffering from occasional cuts and abrasions as they needed to handle tools and nails while building cages to keep the snails. Over time, the Bascunan family noticed that the more they handled the snails, the faster their wounds seemed to heal, hence leading to an investigation by Dr Bascunan's oldest son. Working with the University of Chile's medical school, he discovered that snail secretion contained Allantoin (a cellular regenerator) in a natural state.

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About Palais Renaissance

Located at the premium shopping district of Orchard Road, Palais Renaissance has established itself as an exclusive shopping destination that provides an intimate respite amidst the hustle and bustle of the city. With 25 shops and a retail space of about 50,000 square feet, Palais Renaissance is a treasure trove for the who's who of the local and expatriate community, trendsetters and well-heeled travellers who traverse the hallways for a taste of luxury living and deluxe lifestyle offerings. Housing an assembly of exclusive boutiques and choice names such as Passion Hair Salon, Steinway Gallery, Lula Rock and PS.Cafe, Singapore's definitive address to luxurious offerings can be found **Only at Palais**.

Palais Renaissance is owned and managed by leading property developer - City Developments Limited. It is located at 390 Orchard Road Singapore 238871. For more information, visit www.palais.sg.

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Annex A

PALAIS RENAISSANCE STORES AT A GLANCE

FASHION, SHOES & ACCESSORIES

CYC THE CUSTOM SHOP • DÉSTIJL • EYEWERKS • FOOT FETISH •
HEEL & TOE • HENG NAM NAM BOUTIQUE • LULA ROCK • PATCH MAGIC •
THE LINGERIE SHOP • TYAN • ZORAB

HAIR, BEAUTY & SPA

CASEY INC. HAIR & BEAUTY • MEDICAL AESTHETICS SPA (UK) •
PASSION HAIR SALON • PHILIP KINGSLEY TRICHOLOGICAL CENTRE •
PHOENIX LA BEAUTÉ • PRIVÉ CLINIC

HOME & LIVING

HAÜS FURNISHINGS & INTERIORS • HERMÈS PUIFORCAT SAINT-LOUIS •
LOEWE GALLERY • STEINWAY GALLERY

FOOD & BEVERAGE

ANTOINETTE • ARTISAN CELLARS
• PS.CAFE • TEUSCHER CHOCOLATES OF SWITZERLAND