

FOR IMMEDIATE RELEASE

A Modern Take on Artisan Traditions

SINGAPORE, 20 October 2016 – This month, Palais Renaissance - owned and managed by City Developments Limited - offers a unique approach to retail shopping, where lovers of fashion are presented with an experience of both Eastern and Western artisanal designs. Introducing exuberant cultural handiworks from the 1920s, find out more about the art of kimono dyeing and the indelible *Made in Italy* excellence of fashion artistry.

Reviving the art of kimono designing at Palais Renaissance



Kimono Forest at Arashiyama Station in Kyoto

For the art and fashion connoisseurs, **Patch Magic (#03-05)** will be inviting Mr Kameda Kazuaki, owner of Kyoto's renowned contemporary kimono fashion brand *Pagong*, to Palais Renaissance to present his latest collection hand-designed silk shawl that will be launched in Paris. Being its first showcase in Singapore, one can expect exclusive insights from the artist behind Arashiyama Station's intricate patterns of the Kimono Forest in Kyoto. Learn how the brand creates contemporary

everyday fashion by handcrafting Kyoto's *yuzen* dyeing tradition from 28th October to 1st November, 1pm to 7pm.

Welcoming the charismatic Italian fashion line



A familiar name for those seeking high fabric qualities and the perfect cut in Singapore, chic Italian boutique **A. Browns & Co (#02-07)** opens its fourth outlet on our shores at Palais Renaissance. Unveiling the concept of a pop-up store, fashionistas will be introduced to the 1920s flair of craftsmanship and traditional tailoring, with the design still boasting a stylish demeanor. A. Browns & Co's Fall Winter Collection 2016 will launch at Palais Renaissance this October – be the first to appreciate how their new sequined collection adds a touch of shimmer and elegance to the modern woman-on-the-go.

For more information, visit www.palais.sg.

About Palais Renaissance

Located in the premium shopping district of Orchard Road, Palais Renaissance has established itself as an exclusive shopping destination that provides intimate respite amidst the hustle and bustle of the city.



With a gross retail space of about 50,000 square feet, Palais Renaissance is a treasure trove for the who's who of the local and expatriate community, trendsetters and well-heeled travellers who traverse the hallways for a taste of luxury living and deluxe lifestyle offerings. Housing an assembly of exclusive boutiques and choice names, Singapore's definitive address to luxurious offerings can be found Only at Palais.

Palais Renaissance is owned and managed by leading property developer - City Developments Limited.

This media advisory was issued on behalf of Palais Renaissance.

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